







# OVERVIEW OF OUR FIRM

Gidela Professional Accountants Inc. is an Accounting Firm with all its partners registered with the South African Institute of Professional Accountants providing public accounting, tax consulting services, Payroll services, Independent reporting & management consulting services. Gidela Professional Accountants Inc. is wholly own and managed by Mr. Vukile Hlongwa. We are committed to provide professional services of the highest standards to our clients both large and small. Our Firm places heavy emphasis on professional standards and the level of qualified and experience personnel. Drawing upon the skills and competence of our people and continues commitment of staff development, we provide effective, innovative yet practical business solutions to our clients.

We carry all of our experience and viewpoints as we move ahead. We constantly upgrade ourselves every day for our highest aspirations. We believe in the boundless world of knowledge. With these qualities and aspirations, we enhance our clients' potential and help them to reengineer their business and bring the elements of strategy, business process, people and technology into the state of dynamic alignment.

Driven by the needs of our clients of the leading advantage, we identify opportunities, plan, develop and implement viable and winning strategies, individually and unique to our client.

It has been the Firm's philosophy to provide attentive, responsive and personal services to our clients. In the regard, there is close involvement in all assignments of our Partners. We provide services of the highest level of standard and ensure prompt action at all times.

#### **OUR SERVICES**

We provide services in the following areas:

- Accounting
- Tax
- Payroll
- Independent Reporting
- Management Consulting
- Accounting Software Sales

We anticipate that services for all the above will increase by leaps and bounds in the near future. We are planning to extend our services to cover Executorships of Deceased Estates and Administration of

Insolvent Estates very soon. Our staffs are encouraged to build up good relationship

with clients and are well versed with the services that we are providing.

Our Managing Partner is a qualified Professional Accountant (SA), member of the South African Institute of Professional Accountants. As a SAIPA member, our Partner can perform certain functions and issue certain reports in terms of the Companies Act, Close Corporations Act, Micro lending industry regulations, Sectional Titles Act, Non Profit Organisations Act and Schools Act.

The Managing Partner is recognised as Commissioners of Oaths

We have carried out various assignments including Independent Reviews,
Compiling Annual Financial Statement, business consultancy, business planning,
Tax Consulting, Payroll Administration and Reporting, setting up accounting systems
and providing accounting and management services to various group of companies in

their expansion and diversification plans, tax planning and restructuring schemes, application for tax exemptions and incentives.



# **CLIENT BASE**

Our clients cover a wide range of South African business industries including Automotive, Petroleum, Construction, Cleaning, Credit Providers, Information Technology, Beauty, Recruitment, Distribution, Legal Practice, Transport, business services, non-profit sector industries, government sectors and cooperatives.

Among our major clients are as follows:-

- New Media Talent, a company involved in Digital and Media Recruitment, based in Randburg, JHB.
- Moments of Wellness Skin and Beauty, a beauty clinic based in Midrand, JHB.
- NAIP, a Non-Profit Organisation involved in HIV drugs distribution for the poor communities and community development projects, based in Sasolburg, Free State.
- Metako Projex, a company involved in architecture and construction projects, based in Midrand, JHB.
- Maredi Technologies, an Information Technology company.
- Public and Private Entities, We are consulting in their finance departments on adhoc basis



# **OUR VISION**

The Vision of Gidela Professional Accountants Inc., is to be experts and number one trusted partner in the Consulting industry in South Africa.

#### **OUR MISSION**

Gidela Professional Accountants Inc. seeks to provide accounting, tax, payroll, independent reporting and management consulting services to the business sector in South Africa, allowing our clients to not only save money over in-house none core activities but to make valuable management decisions and gain excess to our professional expertise.

### **OUR VALUES**

- Building trust with clients
- Maintaining up-to-date professional certification, accreditation and education on accounting practices and laws
- Going beyond saving clients money to proposing how they can increase their revenues, efficiency and cost reduction.
- Legal and ethical practices when it comes to transparency, reporting, and taxes

# **TEAM PROFILE**

The Managing Partner of the Firm together with the support team are committed to provide and continue supporting our clients our leading edge of services and will be available whenever and wherever required. Each of our people is solution oriented with high technical skills, wide business knowledge and experience in the diverse industries. Our team consists of:

### MANAGING PARTNER

**Vukile Hlongwa; Professional Accountant (SA), B. Acc, CIMA DIP MA.** Over the past 8 years gained financial management experience with Shell South Africa and BMW South Africa, both multi-national entities. Whilst in Shell and BMW, he was involved in rendering professional services for various departments and sister companies based in other countries. He is also a certified Independent Reviewer in terms of the New Companies Act, 2011.

He set up his own practice in Midrand, Johannesburg. He is directly involved in advising clients in all aspects of corporate matters including management consultancy, business establishment, statutory assignments, compliance, corporate restructuring, business financing, procedures and controls, BEE policy, tax planning exercise as well as liquidation and executorships. He has also led numerous special assignments and consultancy projects involving coordination of various parties and authorities.

Vukile is also involved in mentoring young entreprenuers in various programs including: Goldman Sachs, 10 000 women certificate programme for women entrepreneurs under Gordon Institute of Business Science and NYDA mentorship programme.

# **CONSULTANTS**

One of the main advantages in choosing Gidela Professional Accountants Inc is having access to a team of highly experienced professionals with your financial goals and dilemmas in mind. Our Consultants are either B Com or honors degree graduates with more than 3 years experience in the finance field. From time to time our consultants attend various trainings and workshops to keep up with all the changes that impact the client's compliance.

You will never get the answer, "Oh, I'm sorry, but your accountant is on vacation for the next 3 weeks." As your finance team members, consultants will do their very best to make sure someone is here to help you and answer your questions during normal business hours, year-round. You can be rest assured that each of these experienced professionals you speak with at Gidela Professional Accountants Inc will do their very best to provide you with the answers and assistance you are looking for within the time frame you need it.

## SUPPORTING STAFF

All supporting staff members are either B Com graduates or B Com students who are studying part-time. The graduates or students are put on the South African Institute of Professional Accountants article which is a 3 year programme. All staff members go through the formal internal and external training under the auidance of the South African Institute of Professional Accountants.

# TRAINING AND DEVELOPMENT

We believe that our people constitute our most valued assets. Realizing the value of people, we place heavy emphasis in education and training for all members of the Firm. Yearly continuing professional education, training and development programs have been drawn up to ensure that all level of staff participate at least 40 hours of external and in-house seminars and training. These programs will not only give them the latest technical skills but also provide them with management, commercial and inter personal skills.

The Firm also encourages the staff to improve their professional qualifications. In this connection, the Firm grants paid study leave and examination leave to the eligible staff members. The Firm also sponsors for the staff's examination fees.

Each and every staff will participate in our development programs to enable them to capitalize their foundation education and build boundless knowledge that will flown within our organization and between our Firm and our clients.

We believe that our commitment towards the education, training and staff development will provide our people the skills and competence to fulfill our clients.







### **CONTACT DETAILS**

#### **PRINCIPAL OFFICE**

688 Gallagher Avenue

Gallagher Business Exchange

Block A, Office No. AF3

Halfway House

Midrand, RSA

Tel: 011 312 2265

Fax: 086 758 4732

E-mail: info@gpainc.co.za

Website: www.gpainc.co.za

Working hours/days: 8.30 am to 5.30 pm (Monday to Friday)

#### **BRANCH OFFICE (DURBAN)**

12 Chestnut Crescent Centre

Shop No. 18 AM Centre

Marianhill

Durban, RSA

Tel: 078 973 8138

Fax: 086 758 4732

E-mail: durban@gpainc.co.za

Working hours/days: 8.30 am to 5.30pm

(Monday to Friday)

